



THREE REAL-WORLD IMPROVEMENTS WITH THE NEXT GENERATION OF GELLING FIBER

31 MARCH
2021

MEAVE ALEXANDER
SARAH FOSTER

LUNCHTIME
13:00 - 13:45



Live session featuring **Q&A**

Three real-world improvements with the next generation of gelling fibers

Presenters



Meave Alexander (RGN)

Clinical Support Manager
Scotland



Sarah Foster (RGN)

Clinical Support Manager
Wound Management - North UK

Behind the scenes



Clinical Support Managers

Jane Parker
Edel Dorgan

Learning outcomes

- To understand the current burden of wound care facing the NHS today
- To reflect on the impact of living with chronic wounds for patients
- To discuss three complex clinical challenges of chronic wounds
- To understand the role of Exufiber[®] and Exufiber[®] Ag+ gelling fibers in the optimisation of space for wound healing
- Overview of Mölnlycke Advantage and our 360-degree support

Cohort study evaluating the burden of wounds to the UK's NHS in 2017/18 revealed key points ¹

An estimated **3.8m** adult patients with a wound in the UK (7% of the adult population)

Annual NHS cost of managing these patients is estimated at **£8.3bn**

Increase cost of 48%

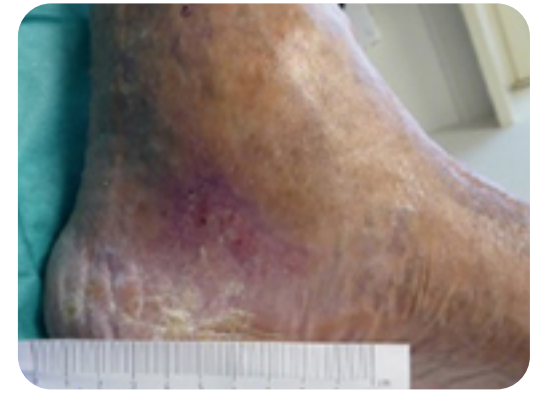
Wounds that healed (70%) cost £2.7bn

The non-healed wounds cost £5.6bn

Only 6% of all costs came from wound care products

Healthcare professional visits account for 71% of all wound care costs

Chronic wounds are painful and distressing, but treating them doesn't have to be



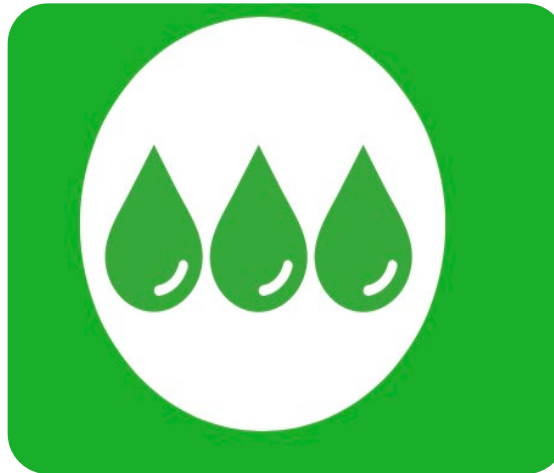
Three complex clinical challenges

Residue and debris



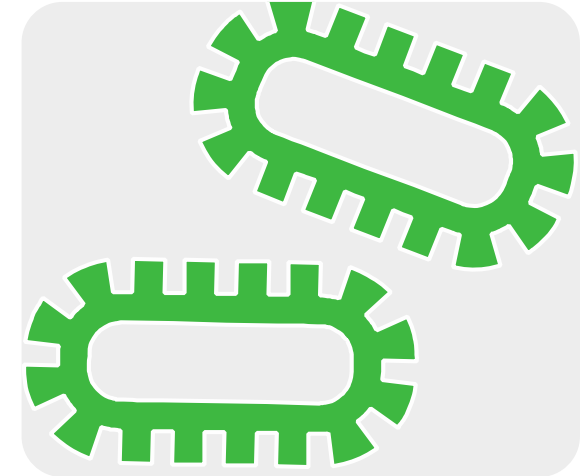
Residue and debris can trigger a foreign body response and disturb healing.

High exudate



Moist wound management is fundamental for optimal wound healing, however excess fluid may lead to maceration and delayed wound healing.

Biofilm



Biofilms are present in almost all chronic, non-healing wounds and their presence may prevent healing.

The next generation of gelling fiber

Exufiber[®]
and
Exufiber[®] Ag⁺



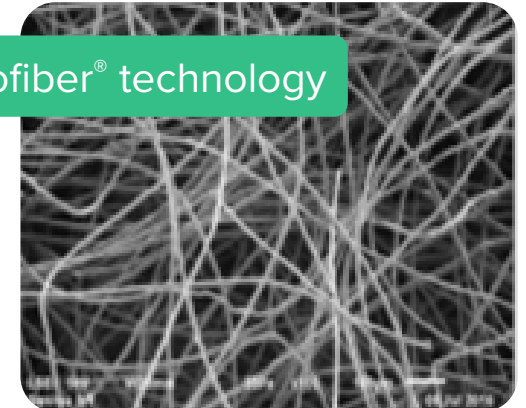
Exufiber[®] dressings are the only dressings with Hydrolock[®] technology

- Our next generation non-woven polyvinyl alcohol fiber dressing
- Transforms into a gel on contact with exudate
- The tightly packed fibres:
 - handle exudate effectively ²⁻⁷
 - stay intact for easy one-piece removal ^{2-4, 8}

Hydrolock[®] technology



Hydrofiber[®] technology



Exufiber[®] is composed of PVA fibres, Aquacel[®] of CMC fibres

So, how can we OPTIMISE the space for healing?



Transfers exudate
efficiently *9, 10



Supports a clean
wound bed 2-6



Prevents biofilm
reformation (*in vivo*)** 11, 12 (Exufiber
Ag+)

* For Exufiber Ag+, when exposed to a flow rate of 0.6ml/h at 40 mmHg pressure for up to 7 days.

** As part of a holistic biofilm management approach as per international guidelines (i.e. cleansing, debridement & reassessment)¹⁰

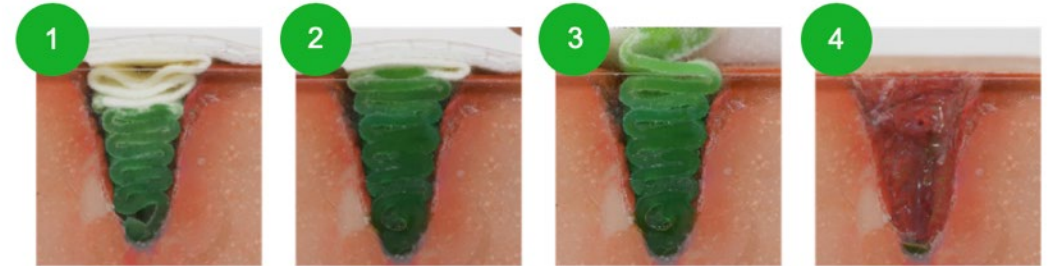
Transfers exudate efficiently^{9, 10}



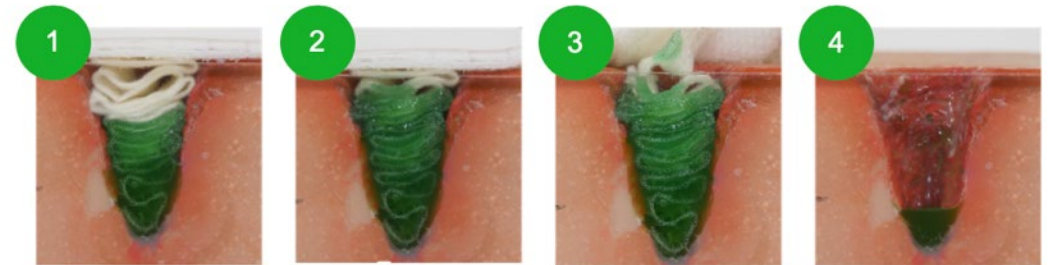
Transfers exudate efficiently^{9, 10}

- Exufiber dressings transfer exudate efficiently* from the wound bed to the secondary dressing^{9,10}
- Thanks to Hydrolock technology exudate is absorbed, locked in and transferred to the secondary dressing to reduce the risk of leaks and maceration^{2-5,9,10}
- Dressing can be left in place for up to seven days**, allowing undisturbed healing^{5,7}

Exufiber®



Aquacel®



Locks in
up to **23%**

More*** of the exudate
absorbed than
Aquacel Extra™⁶

*For Exufiber® Ag+, when exposed to a flow rate of 0.6ml/h a 40 mmHg pressure for up to 7 days.

**Exufiber® and Exufiber® Ag+ can be left in place for up to seven days, depending on wound condition and clinical practice In addition Exufiber® can be left in place for up to 14 days for donor sites.

*** When comparing lab test results for retention under pressure of Exufiber® with Aquacel®, Aquacel® Extra™, Durafiber® and UrgoClean® dressings

Supports a clean wound bed 2–4, 5, 8



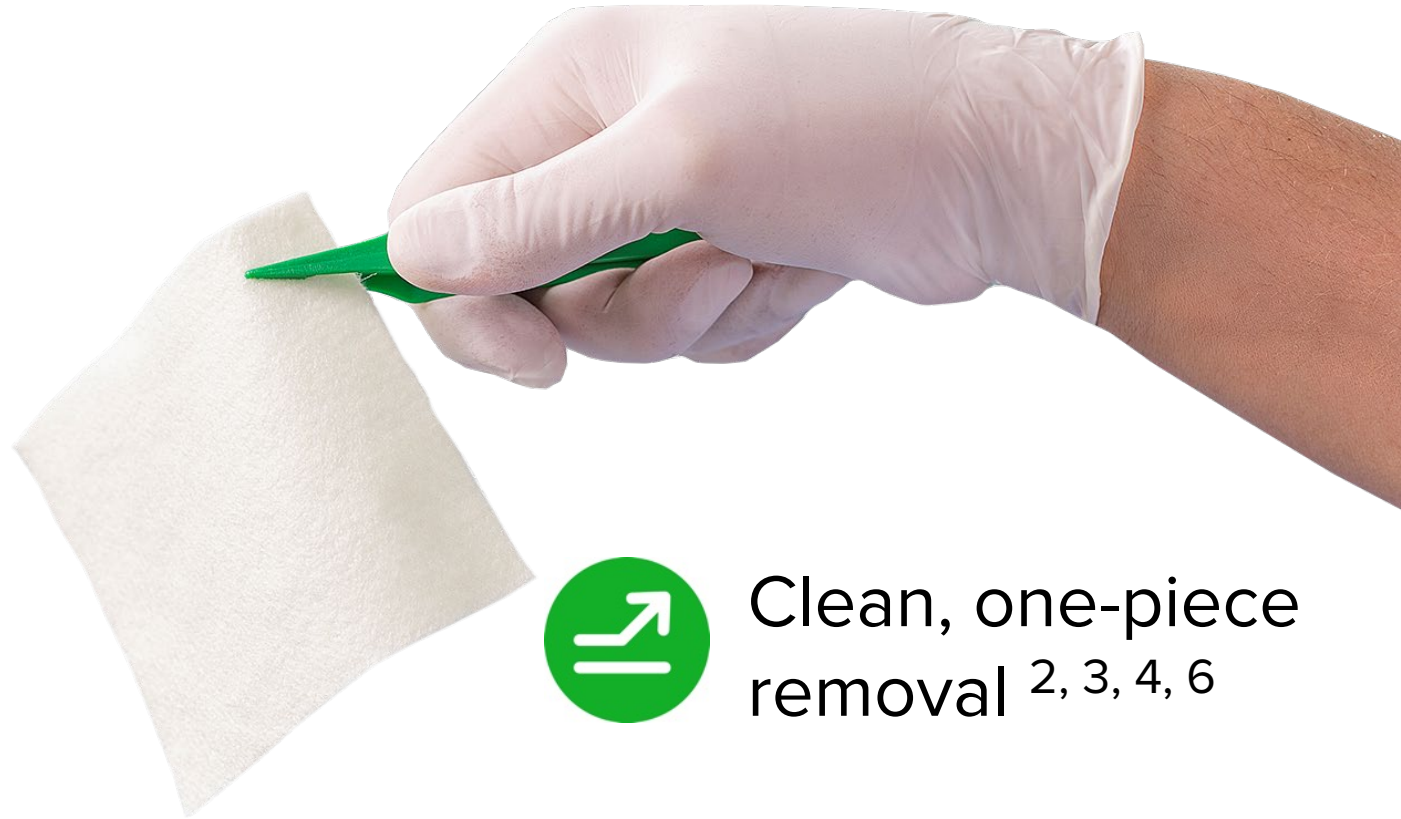
Supports a clean wound bed 2–6



Absorbs and locks
in exudate ^{2–5}



Promotes autolytic
debridement ³



Clean, one-piece
removal ^{2, 3, 4, 6}

Clinical case report – diabetic foot ulcer

Exufiber® Ag+

Patient history

- 68-year-old male
- Admitted to hospital

Medical history

- Diabetes, no other co-morbidities recorded
- Patient was obese — body mass index (BMI) 49



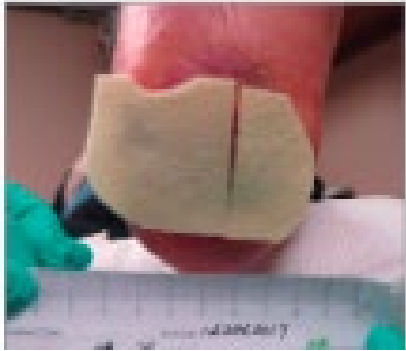
Clinical case report – diabetic foot ulcer

Exufiber[®] Ag+

Wound history

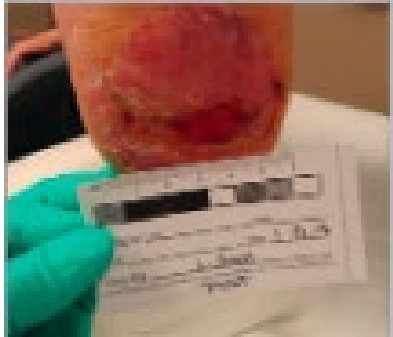
- Age of wound unknown
- Diabetic foot ulcer to left heel
- Wound size = 42mm (long) x 60mm (wide)
- Wound bed 80% slough/20% fibrin and slough

Clinical case report



Treatment plan

- Sharp debridement
- Exufiber Ag+



Results

- Wound closure in 30 days

CO-ORDINATING INVESTIGATOR: Dr. Hadar Lev-Tov, M.D., MAS Dr. Phillip Frost Department of Dermatology and Cutaneous Surgery University of Miami, Miller School of Medicine, FL, USA

The clinical investigation was performed in compliance with ISO 14155:2011, the Declaration of Helsinki and applicable regulatory requirements.

Prevents biofilm reformation* (*in vivo*)^{11,12} (Exufiber Ag+)



*As part of a holistic biofilm management approach as per international guidelines (i.e. cleansing, debridement & reassessment)¹⁰

Clinical case report – Exufiber[®] Ag+ and Mepilex[®] Border Comfort

Chronic venous leg ulcer

Patient history

- 54-year-old female with chronic venous insufficiency (CVI)

Medical history

- Arterial hypertension and many other co-morbidities



Acknowledgement:

Photographs and case notes kindly supplied by Dr Marcelo Ruettimann Liberato de Moura, MD, Vascular Surgeon, Hospital São Rafael, Salvador, Bahia, Brazil

Clinical case report – Exufiber[®] Ag+ and Mepilex[®] Border Comfort

Wound history

- First clinic referral May 2019 — chronic VLU
- Wound present 17 years
- Infection, high exudate, dry peri-wound
- Wound measured 28cm², depth 0.2mm

Case study report

Full holistic patient assessment = development of treatment plan



Day 0



Day 2



Day 7



Day 16



Day 21



Day 34

RESULTS ... wound closure in 34 days

What do healthcare professionals say?



The thing that impressed me most when using Exufiber was the state of the wound bed after removal. It was much cleaner than I expected, particularly when compared with similar products



Professor Paul Chadwick, National Clinical Director,
Royal College of Podiatry, UK

What do healthcare professionals say?



Exufiber, on the whole, is a fantastic product for the correct patient. Good at reducing maceration at the borders of a foot wound (peri-edges), it does what it says on the tin.



Christine Redfern, Primary care network podiatrist,
Morley and District Primary Care Network (PCN)

Clinical support managers

**Janine Bowshall (RGN)**

Executive Clinical Support Manager

Wound Management - North

Tel: +44 (0)7771 947878

Janine.Bowshall@molnlycke.com

**Edel Dorgan (RGN)**

Clinical Support Manager

Wound Management - North

Tel +44(0)7790970882

edel.dorgan@molnlycke.com

**Sarah Foster (RGN)**

Clinical Support Manager

Wound Management - North

Tel +44 (0)7773 629280

sarah.foster@molnlycke.com

**Lux Lynn (RGN)**

Clinical Support Manager

Wound Management - North

Tel +44 (0) 7780002609

Lux.Lynn@molnlycke.com

**Meave Alexander (RGN)**

Clinical Support Manager

Scotland

Tel +44 (0)7810 815931

meave.alexander@molnlycke.com

**Jane Parker - (RN, TVN experience)**

Clinical Support Manager

Wound Management- South (East)

Tel +44 (0)7775431523

Jane.Parker@molnlycke.com

**Liz Hamlet (RN)**

Clinical Support Manager

Wound Management - South (West)

Tel +447780832291

Liz.Hamlet@molnlycke.com

**Diane J Gray (RGN)**

Clinical Support Manager

Wound Management–South (East)

Tel +44 (0)7765 221348

diane.gray@molnlycke.com

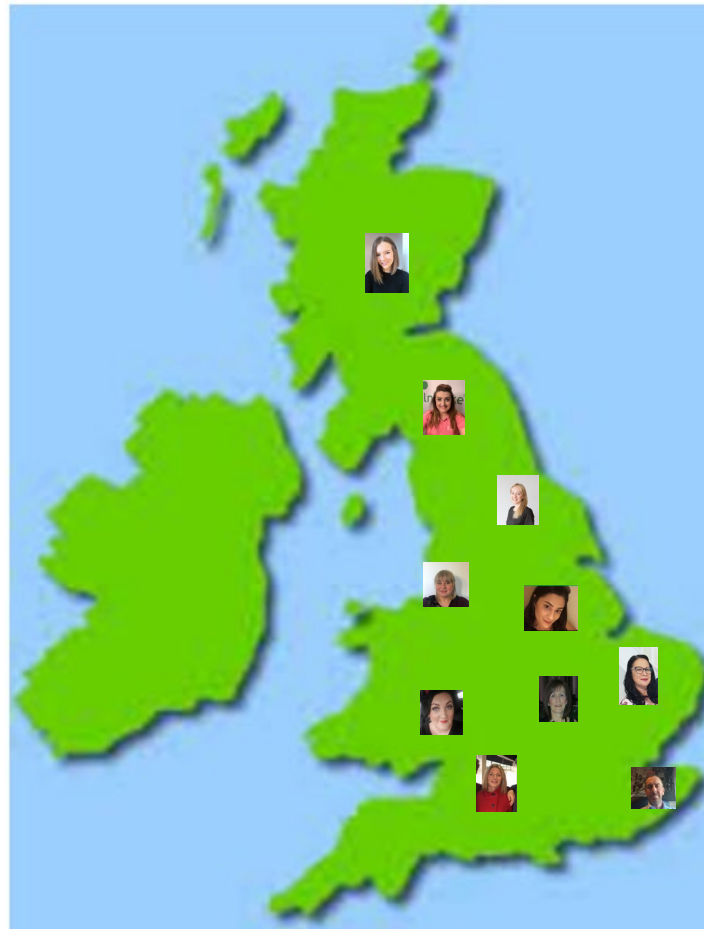
**David Smith**

Product Support Manager

Wound Management - Kent

Tel +44 (0) 7769 931189

david.smith@molnlycke.com



Product Expert

Clinical support managers

Education

Clinical support

Training needs
analysis

Implementation
support

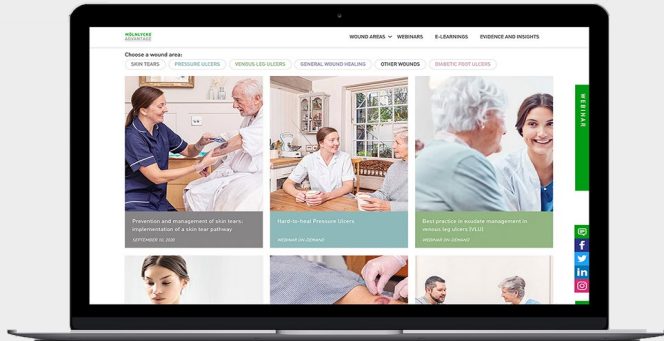
Tailored
evaluations

Bespoke
treatment and
patient pathway
support

Product and
pathway training

By clinicians
for clinicians

Mölnlycke Advantage



MÖLNLYCKE
ADVANTAGE

Every year through our **Mölnlycke Advantage training and education platform**, we engage with hundreds of nurses, surgeons and healthcare professionals worldwide — www.molnlycke.co.uk/education/



14 day challenge

Exufiber[®] and Exufiber[®] Ag+

If you have any patients whose current treatment plan includes a gelling fibre, why not try our 14-day challenge by using Exufiber instead. Find out more at:

<https://www.molnlycke.co.uk/campaigns/exufiberuk/>

References

- 1 Guest J., Fuller GW, Vowden P (2020) Cohort study evaluating the burden of wounds to the UK's National Health Service in 2017/2018: update from 2012/2013. *BMJ Open* **10**:e045253
2. Chadwick P, McCardle J (2016) Open, non-comparative, multicenter post clinical study of the performance and safety of a gelling fibre wound dressing on diabetic foot ulcers. *J Wound Care* **25(4)**: 290–300
- 3 Smet S, Beele H, Saine L, Suys E, Henrickx B (2015) *Open, non-comparative, multi-centre post market clinical follow-up investigation to evaluate performance and safety on pressure ulcers when using a gelling fibre dressing as intended*. Poster Presentation at European Pressure Ulcer Advisory Panel Conference, 2015, Ghent, Belgium
4. Davies P, McCarty S (2017) *An in-use product evaluation of a gelling fibre dressing in wound management*. E-poster presentation at Wounds UK Conference, 2017, Harrogate, United Kingdom
5. Surgical Materials Testing Laboratory. BS EN 13726-1:2002: Test methods for primary wound dressings. Mölnlycke Health Care. Data on file. (2014)
- 6 Mölnlycke Health Care. Exufiber. Gesellschaft für Versorgungskonzepte in der Wundbehandlung (GVW) mbH, Stuttgart, Germany. Data on file (unpublished report, 2017).
7. Mölnlycke Health Care. Data on file. (2014)
8. Swerea IVF/Mölnlycke Health Care. Test method T-1117 rev. 0. Mölnlycke Health Care. Data on file. (2014)
9. Mölnlycke Health Care. Data on file. (2018).
10. Mölnlycke Health Care. Data on file. (2020).
11. Gil, et al (2017) *Evaluation of a Gelling Fiber Dressing with Silver to Eliminate MRSA Biofilm Infections and Enhance the Healing*. Poster presented at the Symposium on Advanced Wound Care Spring meeting/Wound Healing Society (WHS) Annual Meeting 2017, Apr 05–09, 2017, San Diego, CA, USA
12. Davis SC., Li J, Gil J, Head C, Valdes J, Glinos GD, Solis M, Higa A, Pastar I (2019) Preclinical evaluation of a novel silver gelling fiber dressing on *Pseudomonas aeruginosa* in a porcine wound infection model. *Wound Rep Reg* **27**: 360–5

©Mölnlycke Health Care AB. All rights reserved 2021, Mölnlycke, Unity House, Medlock Street, Oldham, OL1 3HS. Phone 0161 621 3900.

The Mölnlycke, Exufiber and Mepilex trademarks, names and logos are registered globally to one or more of the Mölnlycke Health Care group of companies. ©2021 Mölnlycke Health Care. All rights reserved. UKWC1011

Aquacel® is a registered TM of ConvaTec



Download your certificate

www.jcn-live.co.uk/virtual-lunch-meeting