



NEW YEAR, NEW FOAM

*redefining what silicone foams can offer
patients and the NHS*

18 JANUARY
2021

CHARLOTTE FURNESS
FIONA FOX

LUNCHTIME
13:00 - 13:45



'REDEFINING WHAT SILICONE FOAMS SHOULD OFFER THE NHS AND PATIENTS'

Charlotte Furness, Commercial Manager, L&R
Fiona Fox, Clinical Advisor, L&R

Current situation – survey results

What do you think of silicone-based foams?

What's good about your current foam?

What would you like to improve?

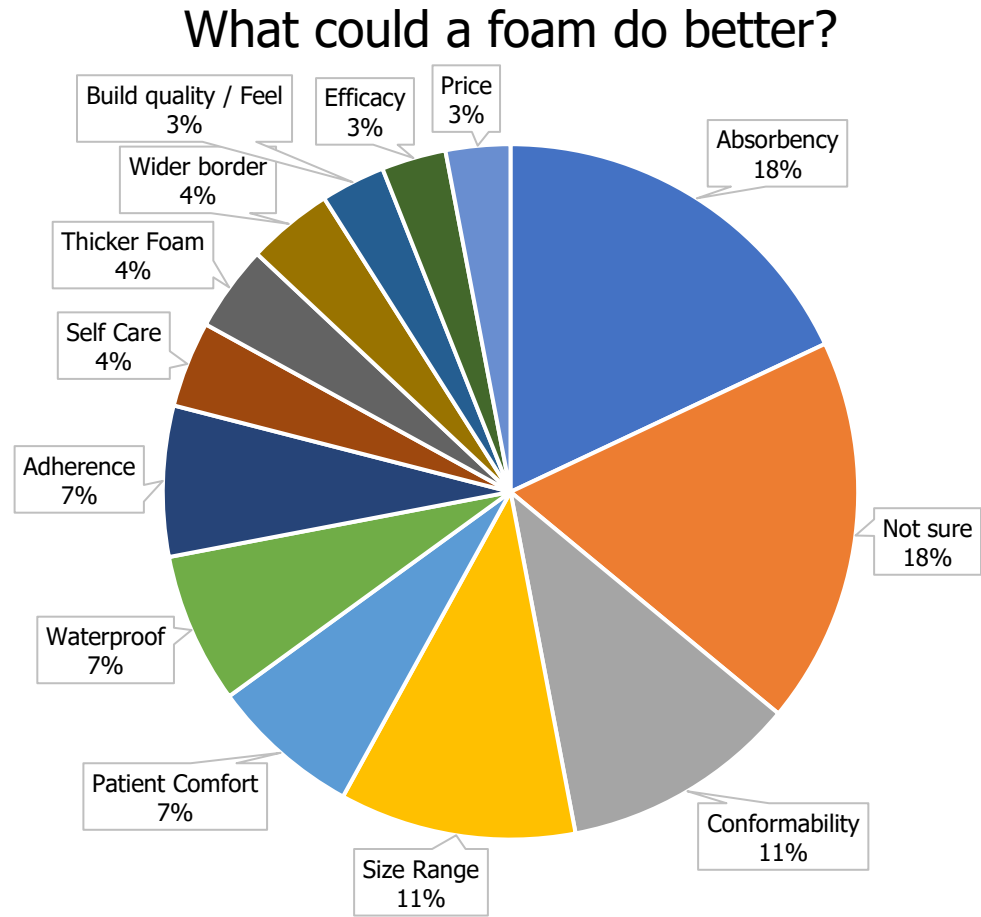
What's important to you in a foam?

- **Answers across 50+ different responses** show silicone foams must satisfy a variety of measures
- **'Easy' & 'Absorbency'** were the most common needs from a silicone-based foam



What could be better in your silicone-based foam?

- Variety of responses again show how a foam must be **an all-round** strong performer
- **'Absorbency'** was a common concern on current foam use
- **'Not sure'** was a common answer — do you get the opportunity to see if other foams perform better?



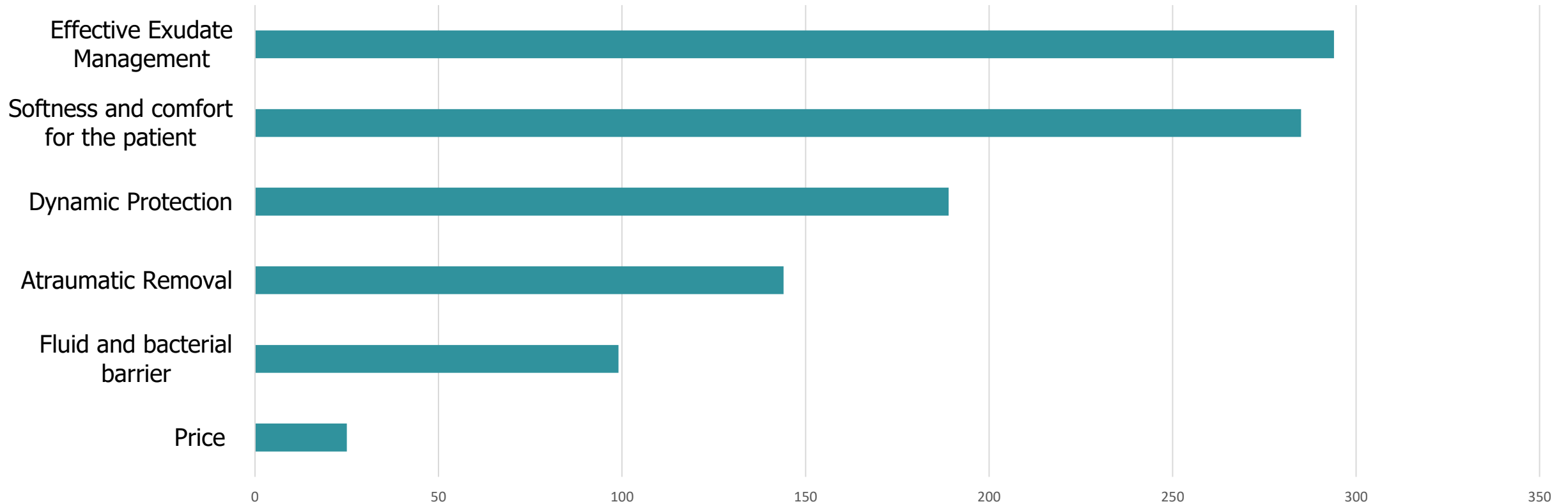
- **Silicone-based foams are suitable for a wide range of wounds** — is this versatility our biggest challenge?
- **Skin tears and ulcers** (mixed) were common answers

Perceived Risk Level	Percentage
Low	38%
Low to moderate	15%
Moderate	23%
Moderate to High	7%
High	15%



What's the must have feature of a foam?

What's important in a foam? (weighted score on answer priority)



In summary – your results

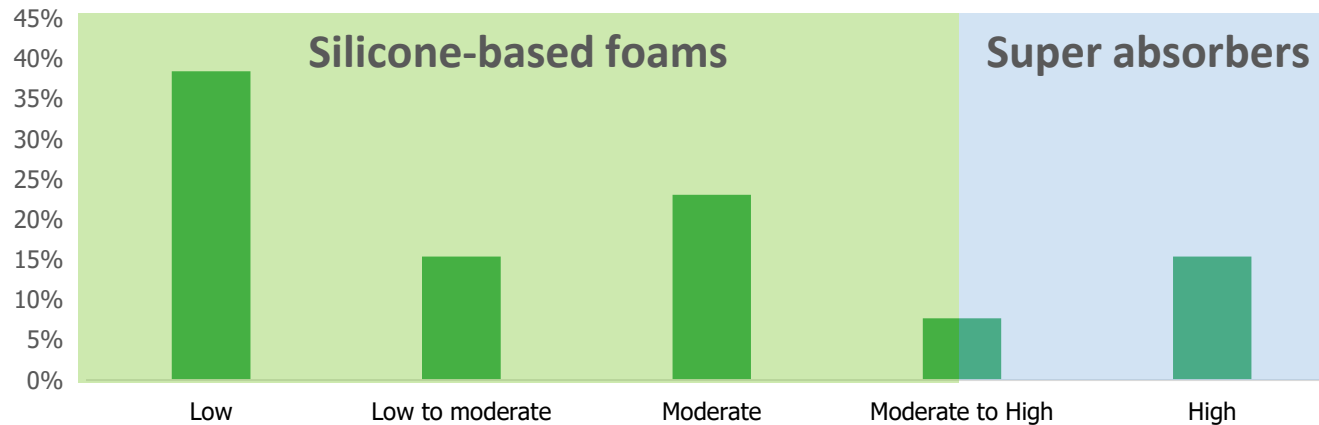
- You need a foam that:
 - ✓ Will suit a **variety** of situations and **exudate** levels
 - ✓ **Soft** and **atraumatic** to patients
 - ✓ That is **easy** to apply
 - ✓ **Conforms** to the patient and **adheres** suitably
 - ✓ Provides a wide choice of **sizes** and **shapes**









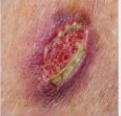




Let's be honest, it's a foam!

... but foams are great for the right patient at the right time

Silicone foams offer absorbency and protection for a variety of wounds

- ✓ Promote a moist healing environment by absorbing excess moisture and protecting periwound tissue.
- ✓ Protect epithelialising tissue by being soft, gentle and atraumatic to remove.
- ✓ Are comfortable and practical to wear for everyday quality of life, including protection from fluid and bacteria.



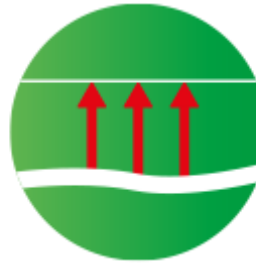
 Superficial wounds	Chronic wounds  Leg ulcers	 Diabetic foot ulcers	 Pressure ulcers
 Deep wounds*			
 Chronic wounds	Surgical wounds  Surgical staples/sutures	 Minimally invasive surgery	 Wound dehiscence surgery
 Acute wounds	Traumatic wounds  Skin abrasions	 Skin tears	 Skin graft donor and transplant sites

* When used in combination with a primary dressing

Suprasorb® P sensitive



Efficient Exudate Management



High absorbency¹
High MVTR¹

Softness & Comfort



Optisil Technology offers soft but effective adherence²
2 layers of PU foam³

Dynamic Protection

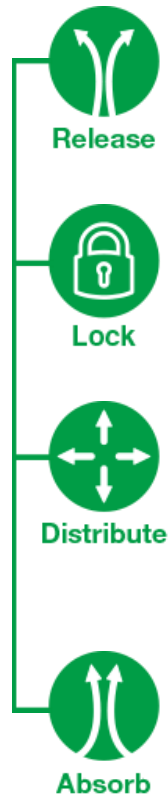


Fluid and bacterial barrier⁴
Designed to prevent lateral shear forces³

Hands on with Suprasorb® P sensitive



Patient benefits built into every layer



Protective backing:

- Breathable with high moisture vapour transmission rate (MVTR)³
- Clear to allow monitoring of exudate without removal³
- Smooth and conformable¹⁰
- Fluid and bacterial barrier⁴

Super-absorbent core*

- Super-absorbent polymer fibres³
- Effective absorption capacity¹
- Reduces the risk of maceration⁹

Non-woven layer:

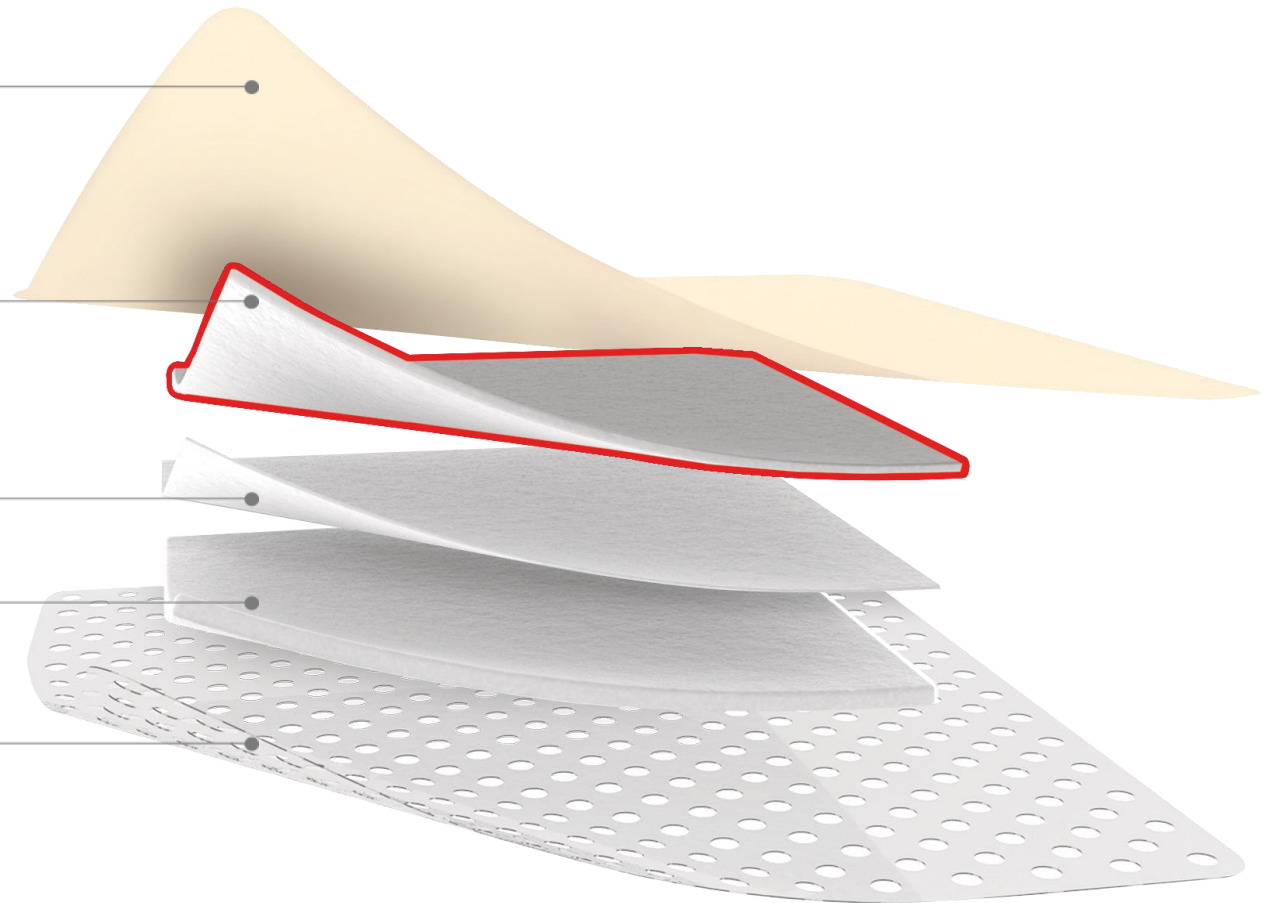
- Effective distribution of exudate maximising absorption efficiency³

Absorbent PU foam:

- Efficient exudate management⁸
- Provides comfort and a cushioning effect⁷

OptiSil silicone wound contact layer:

- Allows effective absorption of exudate into the dressing⁸
- Soft and low adherent silicone allows atraumatic dressing removal⁵



A wide range of shapes and sizes for all clinical challenges

Suprasorb® P sensitive has a wide range of shapes and sizes

Allowing you to meet your clinical challenges and conform to your patient's individual anatomical contours



Sizes:

Sacrum 17cm x 17.5cm

Sacrum 23cm x 23cm

Heel 23.5cm x 25cm

Multisite 12cm x 15cm

Sizes:

7.5cm x 8.5cm

10cm x 10cm

12.5cm x 12.5cm

15cm x 15cm

20cm x 20cm



Also available in **non-border** and **border lite** variants



Non-border

5cm x 5cm

7.5cm x 7.5cm

10cm x 10cm

15cm x 15cm

15cm x 20cm

20cm x 20cm

Border lite

5cm x 5cm

5cm x 10cm

7.5cm x 8.5cm

10cm x 10cm

9cm x 15cm

10cm x 20cm

Customer Feedback

Easy to apply & does everything you need it to do.

*Patients report **very good level of comfort** and after initial application often **forget they have it on!***

*A new product usually brings some grumbles or complaints, but we have had **no negative comments** at all on Suprasorb P sensitive*

Stuart Elliott

Tissue Viability Nurse, Isle of Wight Trust

Customer Feedback



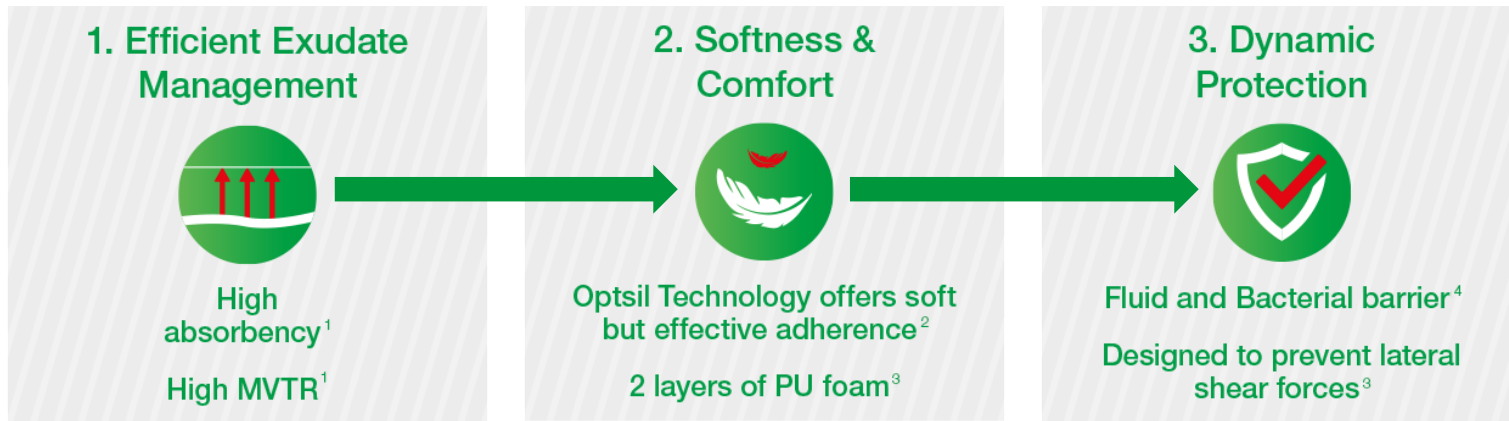
*We **love** Suprasorb P Sensitive. **Holds exudate really well & so gentle on the skin** and we **prefer it** to our previous foam.*



Hana Yates
Practice Nurse

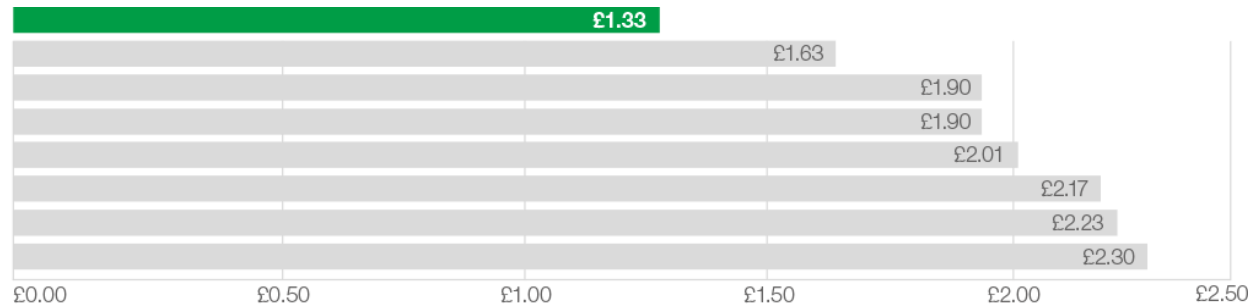
Choose Suprasorb® P sensitive for patients, for you and for the NHS

Suprasorb® P sensitive is a highly effective dressing choice for patients



Suprasorb® P sensitive

Kliniderm® Silicone Border
Mepilex® Border
Tegaderm® Silicone Border
UrgoTul Absorb Border
Kerrafoam® Gentle Border
Biatain® Silicone Border
Allevyn® Gentle Border



Prices taken from Drug Tariff January 2021, Sizes 10x10 or closest alternative



There's still time to request a sample



Request a sample of
Suprasorb® P sensitive

<http://bit.ly/33E9b0K>



Download your certificate

www.jcn-live.co.uk/virtual-lunch-meeting