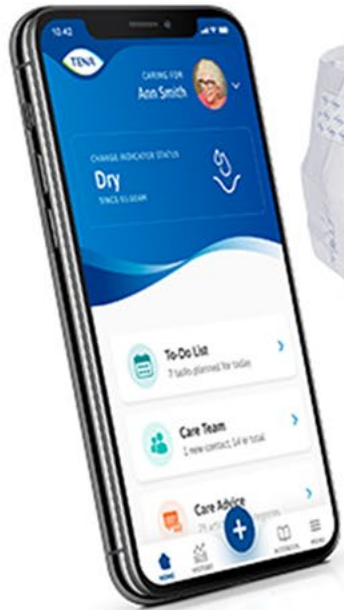




TENA SMARTCARE

13
JAN
13:00



CHANGING THE LANDSCAPE OF CONTINENCE CARE

PRESENTED BY
LINDSEY EDWARDS & ASHLEY CLYDESDALE



Demands on social care

400 million people worldwide¹

World Health Organization (WHO) estimates a global workforce shortage of 14.5 million by 2030¹

UK Government estimate a workforce gap of 8% across NHS and social care¹

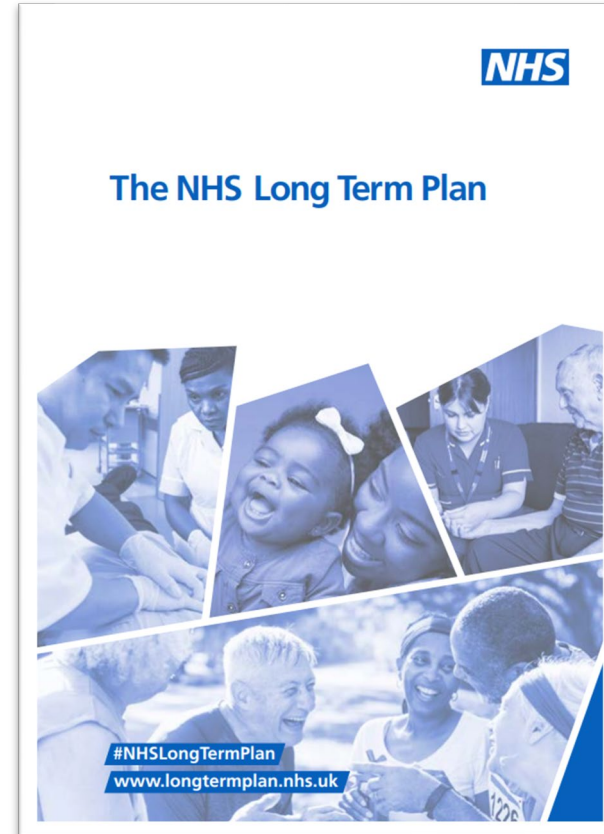
Over 70% prevalence in nursing home care¹

Increase in vacancy rates and absence due to pandemic and Brexit²

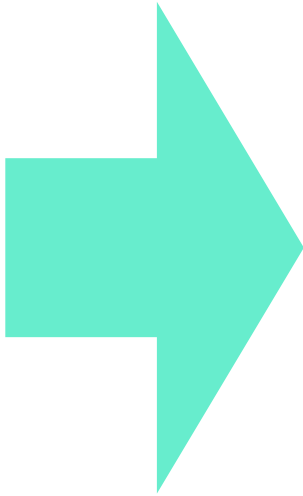
Ageing population and a projected increase in dementia¹

Digitalisation in the NHS

- NHS Long Term Plan highlighted the need for digitalisation³
- Covid-19 forced forward plans due to:
 - Need to continue to deliver patient care
 - Increased workload
 - Increased demand
 - Reduced resources
- Value of digitalisation



Care continuum



TENA SmartCare App Video

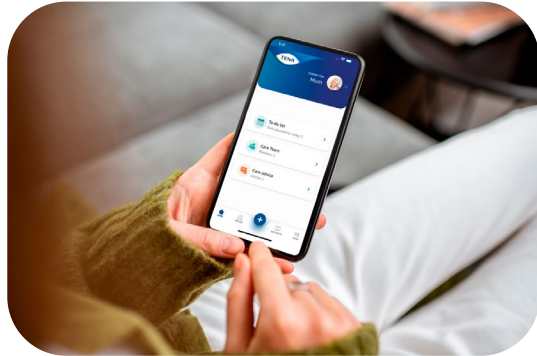
Play video 1

TENA SmartCare Family Care App



Care together

Invite other care-givers to create a care team around your loved one



Plan ahead, keep track

Set tasks, reminders, make notes and share



Helpful tips and advice

Find lots of practical tips and advice from TENA's experts via the app



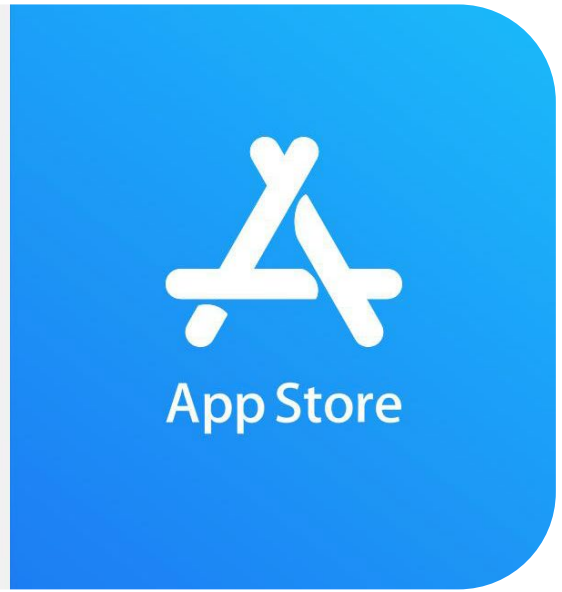
Use with TENA SmartCare Change Indicator

New digital continence care innovation from TENA

TENA SmartCare Family Care App



Google Play



App Store

TENA SmartCare Change Indicator

Play video 2

Sustainable solution



Improved wellbeing for the residents

- Less intrusion
- Less disruption to sleep or activities
- More dignity



Individualised and efficient care for the nursing home

- Fewer manual checks
- Better routines, reduced workload
- Better resource utilisation

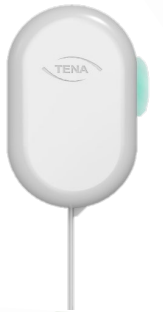


Staff satisfaction for the professional caregivers

- Reduced workload
- Less need to disrupt residents' sleep etc
- Pride over good care

TENA SmartCare Change Indicator

A reusable sensor, easily attached to the outside of the TENA absorbent product, tracks urine saturation

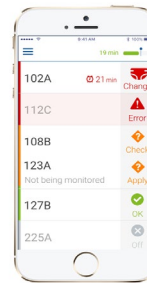


The captured information is transmitted to a secure server for interpretation

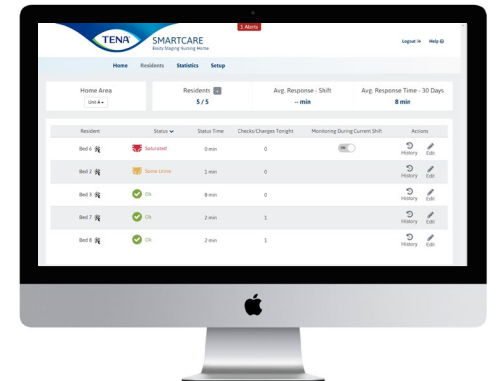
TENA SmartCare Family Care app
Provides notifications to family caregivers to let them know when the product is ready to change



TENA SmartCare Pro app
Provides notifications to caregivers to let them know when the product is ready to change



TENA SmartCare web dashboard Provides a continence overview, displaying statistical summaries to improve patient care



Potential user profile

Device implementation is underpinned by an individual assessment



Examples of testimonials

‘This has allowed the staff the opportunity to get more tasks done, to feel more accomplished by the end of their shift, not feeling like they are running around just like crazy all night long.’

Jess, Director of Nursing, Valley Elder Care



‘I like how simple it is to use, the whole system. It’s so easy. It’s really user friendly’

Ruby, Super user, Valley Elder Care

More information...

TENA SmartCare Family Care App available now

www.tena.co.uk/familycarer/i-am-a-carer/time-for-you/tena-smartcare-family-care-app

TENA SmartCare Change Indicator

www.tena.co.uk/professionals/innovation/smartcare/

Contact Essity team on:

hcmarketing@essity.com



DOWNLOAD

YOUR

CERTIFICATE



www.jcn-live.co.uk/virtual-lunch-meeting